

22<sup>nd</sup> International Water Management Exhibition

**May 23-25, 2023** PVA EXPO PRAHA

Organizer and professional guarantee:  
Sovak CR – Water Supply and Sewerage  
Association of the Czech Republic



Organizer: **EXPONEX**

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Commercial register: Krajský soud v Brně Sec. C,  
File 66744

## USE THE EXHIBITION ADVERTISING SPACE TO PROMOTE YOUR COMPANY!

I hereby place the bidding order for services at the Water Management Exhibition 2023 as marked below.

All the unmarked services will be automatically considered NOT ORDERED. All prices excluding VAT.

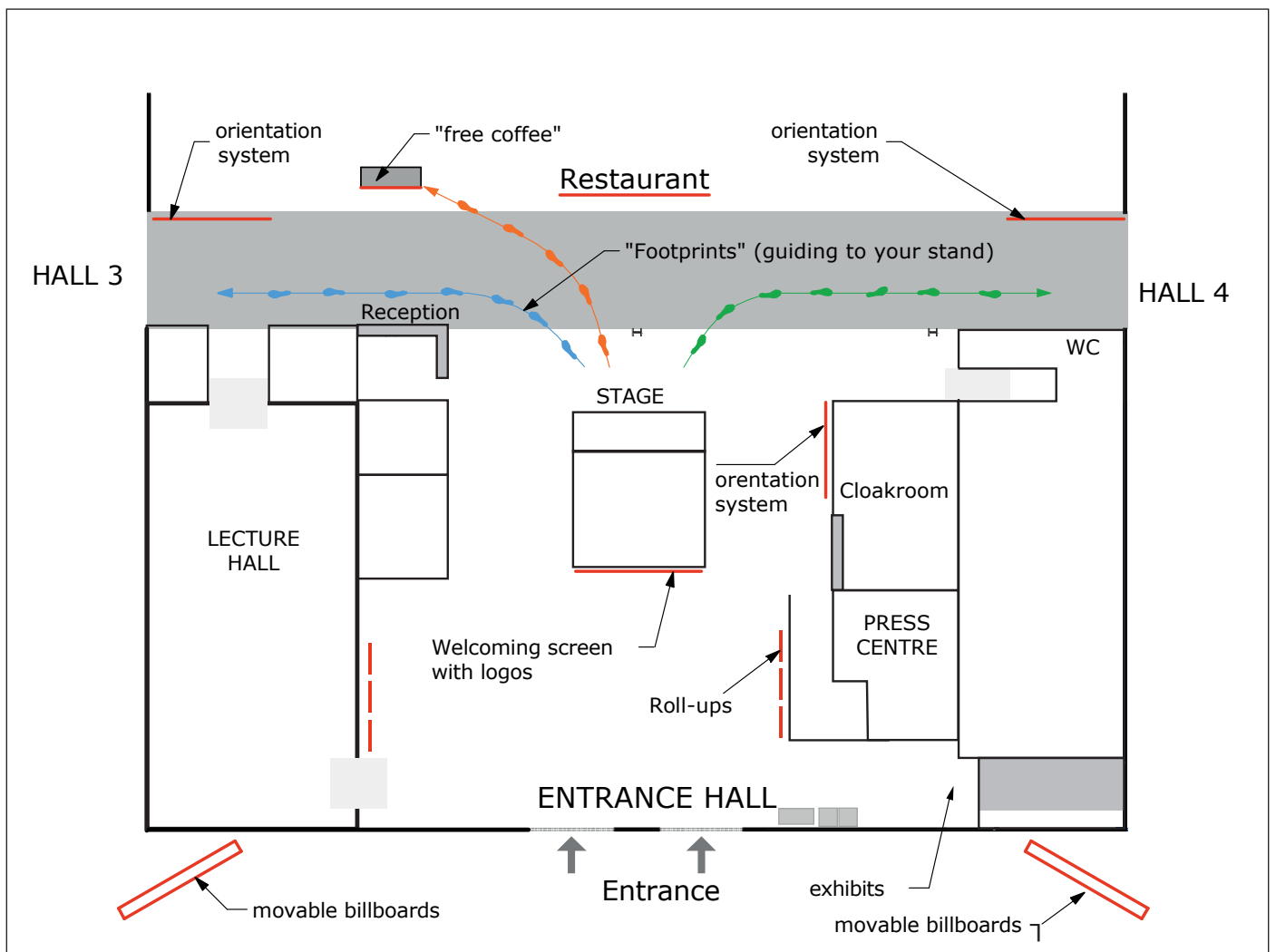
EXHIBITOR: \_\_\_\_\_

PLACEMENT: \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_

E-MAIL: \_\_\_\_\_ CELL-PHONE: \_\_\_\_\_ PHONE: \_\_\_\_\_

### PRESENTATION AREA AND SERVICES SPECIFICATION:



# 1) OUTSIDE SPACE

Thanks to outside space advertisement your company logo will be the very first thing visitors can see in the moment they enter the exhibition area. They will see it again and again every time they return to the hall or on the route around the exhibition premises.

	NUMBER	PRICE/1 ad
Movable billboard by the main entrance (max. 2 companies) (pic. no. 1)		20.000 CZK
Movable billboard on the fence from the parking lot side		12.500 CZK



pic. no. 1

# 2) ENTRANCE SPACE

Every visitor will stand by the navigation system. Advertisement space at the entrance is therefore great option how to remind your company to every visitor.

	NUMBER	PRICE/1 ad
Roll-up by the main entrance – next to the orientation system (pic. no. 2)		10.000 CZK
Roll-up next to the orientation system by entrance to particular halls (pic. no. 3)		10.000 CZK
Logo by the entrance to the lecture hall		10.000 CZK



pic. no. 2



pic. no. 3



pic. no. 4

Do you want to promote your product not only in theory, but also in practice? Take advantage of placement at the entrance part of the exhibition area and show to your clients how it works.

	NUMBER	PRICE/sqm
Placement of the promo products at the entrance area		10.000 CZK



## 3) INDOOR SPACE

### ADVERTISEMENT-FREE COFFEE

Advertising space on the free coffee stand front panel belongs to the most attractive and efficient alternatives how to promote your company logo. Every Exhibition visitor will receive voucher for coffee (we have distributed 9 805 cups in 2017). Coffee stand therefore belongs to the most frequented places. You can also use possibility to place your logo directly on the cup wrap. It will ensure every visitor will bring the name of your company all around the exhibition area.

	NUMBER	PRICE/1 ad
Logo on the „free coffee“ stand front panel		10.000 CZK
Logo on the free coffee cup wrap (10.000 pcs, 1 company only)		50.000 CZK



## 4) EXTRA ADVERTISEMENT

### ADVERTISEMENT – BAGS

Every Exhibition visitor will receive textile bag with your logo. The bag is designed for carrying various printed materials and it therefore represents one of the most efficient advertisement methods. Use the possibility to make your company visible during entire duration of the Exhibition.

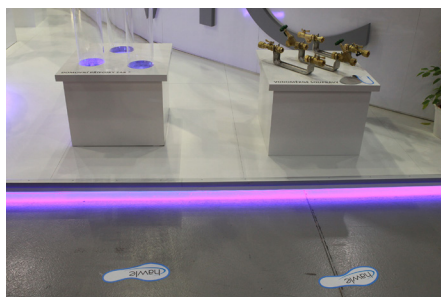
	NUMBER	PRICE/1 ad
Monochromatic logo on the textile bag (3 500 pcs, 1 company only)		150.000 CZK



### ADVERTISEMENT – ORIENTATION SYSTEM

Unique orientation system will guide every visitor directly to your stand. You cannot be overlooked.

	NUMBER	PRICE/1 ad
„Footprints“ from the entrance to your stand (logo + company colour, max. 4 companies per hall)		50.000 CZK



### ADVERTISEMENT – RESTAURANT

Restaurant belongs to the most frequented places in the entire exhibition area. We offer possibility to print your advertisement on the paper place mats. Thus, every guest will have your logo permanently in sight during his restaurant visit. This service is offered exclusively to one company.

	NUMBER	PRICE/1 ad
Logo on place mats (one company only)		50.000 CZK

## 5) GALA EVENING

Gala Evening represents a pleasant occasion, where exhibitors and VIP guests meet in an informal atmosphere. It also offers exceptional opportunity to highlight your company presence as Gala Evening Partner or Gala Evening General Partner.

	NUMBER	PRICE/1 AD
Gala Evening Partner <ul style="list-style-type: none"> <li>• 5 x tickets for Gala Evening</li> <li>• Roll-up in the Gala Evening area</li> <li>• Logo on the Gala Evening ticket (marked as a Gala Evening Partner)</li> </ul>		40.000 CZK
Gala Evening General Partner (one company only) <ul style="list-style-type: none"> <li>• 10 x Gala Evening tickets</li> <li>• A table at the Gala Evening, service included</li> <li>• 2 x roll-up in the Gala Evening area</li> <li>• A logo on the Gala Evening ticket (marked as Gala Evening General Partner)</li> <li>• A thanks by MC during the formal part of the Gala</li> </ul>		90.000 CZK



## 6) DISTRIBUTION OF PRINTED MATERIALS (OUTSIDE THE COMPANY STAND)

	NUMBER	PRICE/1 ad
Distribution of printed materials to the stands and ticket offices		8.000 CZK/day
Own distribution – permission for own distributing personnel		10.000 CZK/person/day

All prices excluding VAT.

### Instruction and information:

1. Price of the rent and installation of advertising carriers, production of graphics (including assembly and dismantling) is included in the price of the lease of advertising space.
2. Exhibitors are entitled to promote their products in their allocated areas only.
3. Storage of printed and promotional materials in Exhibition premises outside your own exhibition stand is not permitted. In case you intend to engage your own promoters, distributors or hostesses distributing promotional materials to visitors (leaflets, magazines, catalogues, business cards, gift items, etc.), or mascots to promote your company, services or products, please remember to order a license for such persons.
4. Covering windows or walls of exhibition halls with posters or other items is not permitted.
5. Please send your completed and confirmed order by March 15th, 2023.
6. Please provide print originals in electronic form by April 15th, 2023.
7. Please provide Organizer, seated in in the PVA EXPO PRAHA - Prague Exhibition Centre Letňany, with printed materials for distribution within May 21–22, 2023.
8. All the advertising materials must observe the regulations determined by the Advertisement Code and by the Commercial Regulation Act prohibiting the advertisement incompatible with good morals and ethical principles.
9. Exhibitors will bear full responsibility, including any consequences, in the case of any sanctions or legal disputes arising from the material content of their advertising.

The personal information above is for your registration at this conference. Those information will be stored at the organizer of the event.

To get more information about the processing your personal data, please go to our website [www.exponex.cz](http://www.exponex.cz).

We hereby declare that we have been acquainted with the Technical Conditions and Guidelines for the Participation of Exhibitors at the International Water Management Exhibition and agree to them without reservation. We undertake to pay all the advance invoices and the final invoice, including VAT, by their due date of payment.

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Stamp, date, signature of the Exhibitor